



University Of Mansoura
Faculty Of Agriculture
Department Of Agricultural Extension
Educational Year: The 3rd Level
Program: Economic And Social Science
Year:2016/2017

Course: Diffusion And Adoption Of Innovation
Exam: Final (Second Semester)
Date: 5/6/2017
Time: 2 Hours
Code:Ext308
Full Mark: 60 Marks



(Please answer all questions)

Q1(20) Marks

A- Define each of the following points

[10] Marks

1) Adoption period

2) Attributes

3) Laggards

4) Innovators

5) Discontinuance

B- There Is No Fixed And Sequence Of Stages In Case Of Adoption Of An Innovation

Explain with two models of adoption?

[10] Marks

Q2 (30) Marks

A-Indicate The Stage Of Innovation Decision Process?

[15] Marks

B- Explain The Type Of Discontinuance?

[10] Marks

C- Classify The Adopter Categories?

[5] Marks

Q3 (10) Marks

Please Indicate The Relationship Between The Attributes Of Innovation And Rate Of Adoption?

,,, BEST WISHES ,,,

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