



29th International
Conference on
**MANAGEMENT
OF TECHNOLOGY**
IAMOT 2020



5-8 APRIL 2020 CAIRO, EGYPT

“العالم الرقمي و الثورة الصناعية X.0”

25 سبتمبر 2019

سعادة الأستاذ الدكتور / أشرف عبد الباسط
رئيس جامعة المنصورة

تحية طيبة وبعد ،

تتقدم جامعة النيل لسيادتكم وأعضاء هيئة تدريس جامعتكم الموقرة بأرق التحيات.

كما نتشرف بإحباطكم علما بنجاح مصرفي استضافة الدورة ال 29 للمؤتمر الدولي لإدارة التكنولوجيا والذي تنظمه الجمعية الدولية لإدارة التكنولوجيا ومقرها الولايات المتحدة الأمريكية ، علما بأن المؤتمر يعقد سنويا في أحد العواصم الكبرى ويشارك فيه الباحثين والخبراء الدوليين في إدارة التكنولوجيا من جميع انحاء العالم. تعقد دورة 2020 في جامعة النيل في الفترة من 5 الي 9 أبريل تحت رعاية كل من:

معالي الأستاذ الدكتور / خالد عبد الغفار- وزير التعليم العالي و البحث العلمي
و معالي الأستاذ الدكتور / عمرو طلعت - وزير الاتصالات وتكنولوجيا المعلومات

ويعقد المؤتمر تحت عنوان " العالم الرقمي و الثورة الصناعية X.0".

وتتشرف الجامعة بدعوة السادة أعضاء هيئة التدريس والباحثين المعنيين بإدارة التكنولوجيا بجامعتكم الموقرة للمشاركة في هذا المؤتمر الدولي الهام لإبراز اسهامكم في إثراء هذا المجال المؤثر في كافة جوانب الحياة. علماً بأن الأوراق العلمية سوف يتم تحكيمها و نشر الأبحاث المقبولة في دورية المؤتمر.

لمزيد من المعلومات برجاء تصفح صفحة المؤتمر بالانترنت <http://www.iamot2020.com>

شاكرين لسيادتكم حسن تعاونكم واهتمامكم.

وتفضلوا بقبول فائق الاحترام والتقدير،

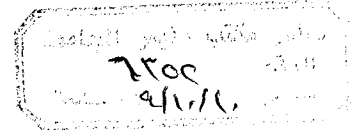
أ.د. طارق خليل

رئيس جامعة النيل الأهلية

أ.د. كريمة الصنع

مرفق: محاور المؤتمر

الخدمات لخدمات
١٠/١٣
١٠/١٣



TOWARDS THE DIGITAL WORLD & INDUSTRY X.0

ABOUT IAMOT

IAMOT is the only international organization dedicated to advancing the state-of-the-art in MOT education and research. IAMOT is a non-governmental, non-profit organization incorporated in 1992 in the State of Florida, USA. Its purpose is to encourage high-quality research and education in the field of management of technology (MOT). It accomplishes this purpose through various activities including sponsoring international conferences; publishing newsletters/periodicals, conference proceedings, a book series and a scholarly archival journal on MOT and Innovation (Technovation). IAMOT acts as an information exchange hub on teaching and research issues in MOT. The association has approximately 670 active members from 79 countries.

IAMOT 2020 Conference

Technology is the main factor that is changing the world as we know it today, the conference aim is to advance and support the practice of Management of Technology for the betterment of our organizations, societies, and future.

The conference will bring the most pressing technology-related issue for an in-depth analysis, discussion and study to facilitate the transformation of knowledge and exchange of expertise.

The theme of this year edition is "The Digital World & industry X.0"

Who should attend

- Government Officials & Policy Makers
- Business Leaders, CxOs and senior Management across industries
- Academicians concerned about the management, application and impact of technology
- Educational and Researchers
- Investors, Venture Capitalists, and Entrepreneurs
- Graduate students in Information Technology, Management, and Business

CALL FOR PAPERS

The 29th International Conference on Management of Technology (IAMOT) invites academicians, policy makers, technology experts and business leaders concerned about the impact of technology on our life, organizations and people to share their knowledge and expertise on how to leverage the management of technology for the future that we want. -SDG-

Theme

Towards the digital World & industry X.0

The theme is interdisciplinary enough to cover the entire ecosystem that includes, technology, management, strategy, business, economy, development studies and innovation, to name a few.

IAMOT focus is on what technology is bringing in terms of future opportunities, possibilities, risks and the latest thinking in management to leverage the benefits of technology while mitigating the risk associated with it.

Format

Presenters may share their knowledge / expertise / innovation, revolving around the theme in the following formats

- Researches
- Empirical case studies / Use cases
- Trend analysis
- Policy Recommendations
- Future scenarios
- Innovation

Length of presentation

20 Minutes

Deadlines

- Submission of abstracts: **February 1, 2020**
- Notification of acceptance of abstract: **February 15, 2020**
- Submission of full papers: **February 22, 2020**
- Notifications of acceptance and changes: **February 26, 2020**
- Final paper submission: **February 28, 2020**

Note for all Speakers

All speakers are required to fill in an Author Intellectual Property Release.

Abstracts

Abstracts are invited in the following major subthemes of interest, but not limited to:

Preliminary Topics

- Towards a Digital World
- Industry 4.0 and beyond
- Science and technology policy
- National systems of innovation
- R&D infrastructure and management
- Entrepreneurship, new ventures and SMEs
- SME's and their challenge
- Data analytics
- IOT and smart cities
- Development of Africa
- MOT Education & Theory
- Industrial & Manufacturing Technologies
- Bioengineering and emerging technology
- New service and product development
- Technology Disruption through start-ups
- Complex Systems, Cultural, Social and human issues
- Strategic issues, competitiveness, quality & productivity
- E-commerce, supply chain management, and virtual organisations
- Technology transfer, partnership and sustainable development
- Technology issues and Management of technology in developing countries
- Intellectual property for economic growth
- IPR ecosystem in developing countries
- Diffusion and adoption of technologies
- Management of emergent and disruptive technology
- Project and program management
- Competitiveness in globalized world
- Safety and risk management in technology development project
- Technology and Sustainability

Abstract submission

Please submit a one page abstract including keywords and topic from the list of topics of the conference. Preference is given to papers that have application to a sector of the economy such as Manufacturing, Agriculture, Tourism, Healthcare, Banking, Transportation, Water Resources, etc.

Review process

Every abstract that is submitted online would undergo a double-blind peer review process and be identified suitable for Presentation / Proceedings. All accepted abstracts would be published, as an abstract proceeding of IAMOT 2020. The review process for the full papers is also blind review. After the review process the accepted full papers will be published in the IAMOT 2020 conference proceedings. At least one author of the shortlisted submission has to register for the conference.

For Submission

<https://easychair.org/conferences/?conf=iamot2020>

For Further Information

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International
Conference on
**MANAGEMENT
OF TECHNOLOGY**
IAMOT 2020

5-9 April
2020
Cairo, Egypt

T O W A R D S
THE **DIGITAL**
WORLD &

INDUSTRIAL
REVOLUTION

UNDER THE AUSPICES OF

H.E. Dr. Amr Talaat
The Minister of Communications
& Information Technology

H.E. Dr. Khalid Abdelghafar
The Minister of Higher Education
& Scientific Research

CALL FOR PAPER
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