



COURSE SPECIFICATION

Faculty of Medicine- Mansoura University

(A) Administrative information

(1) Program offering the course:	Master Degree of Public Health & Preventive Medicine
(2) Department offering the program:	Public Health & Community Medicine Department
(3) Department responsible for teaching the course:	Public Health & Community Medicine Department
(4) Part of the program:	First Part
(5) Date of approval by the Department`s council	27/3/2016
(6) Date of last approval of program specification by Faculty council	
(7) Course title:	Behavioral & Social Health & Environmental Health
(8) Course code:	PHPM 518 BSH
(9) Credit hours	1 hour per week
(10) Total teaching hours:	15 hours

(B) Professional information

(1) Course Aims:

The broad aims of the course are as follows:

1. To support acquisition of basic knowledge of behavioral and social health.
2. To ensure graduate will be able to apply the principle of communication and health education.

(2) Intended Learning Outcomes (ILOs):

On successful completion of the course, the candidate will be able to:

A- Knowledge and Understanding

A1: Define the prevalent behavioral & social health problems in the community.

A2: Discuss social and behavioral determinants of health and disease.

A3: Explain appropriate communication and health education strategies

A4: Explain health behavior theory for different community health problems.

2- Intellectual activities (I)

The Postgraduate Degree provides opportunities for candidates to achieve and demonstrate the following intellectual qualities:

B- Intellectual skills

B1: Adopt principles of public health & preventive medicine to various health problems.

B2: Detect resources required for health education program implementation.

B3: Test effectiveness of health education program implemented to certain health problem.

B4: Select appropriate communication and health education strategies for different health problems.

(3) Course content:

Subjects	Lectures	Practical	Field	Total Teaching Hours
▪ Health, illness and behavior	2	non	non	15
▪ Behavioral diagnosis	1			
▪ Theories, models and strategies of behavioral changes	2			
▪ Communication	1			
▪ Health education	1			
▪ Advocacy	1			
▪ Peer education	1			
▪ Counseling	1			
▪ Community mobilization	1			
▪ Communication and behavior	1			
▪ Violence	1			
▪ Smoking	1			
▪ Drug abuse	1			

(4) Teaching methods:

1. Lectures
2. Seminars
3. Workshops
4. Small group discussion with case study and problem solving

(5) Assessment methods:

1. MCQ Examination (for assessment of knowledge & intellectual skills)
2. Written Examination (for assessment of knowledge & intellectual skills)
3. Oral examination (for assessment of knowledge, intellectual skills and Transferable skills)
4. Log book.
5. Seminars: the candidate should prepare and present at least one seminar in a topic related to the course and determined by the supervisors in front of the department staff (without marks).

Assessment schedule:

Final exam:

MCQ exam: 12 marks

Written exam: 48 marks

Oral exam: 40 marks

Other assessment without marks: seminars and log book assessment.

(6) References of the course:

1. **Hand books:** Course notes: books authorized by department

2. **Text books:**

Text Book of Public Health & Community Medicine, Department of Community Medicine, AFMC, Pune in Collaboration with WHO, India Office, New Delhi, Gayo Enterprises, 2009.

Public Health & Preventive Medicine, Wallace/Maxcy-Rosenau-Last, the McGraw-Hill Companies, Inc., 2008.

3. **Journals:**

Publications of national and international public health organization; EMOHP, WHO, CDC and APHA.

4. **Websites:**

Center of Disease Control Web site; <http://www.cdc.gov>

Epidemiology web site; <http://www.epidemiolog.net/>

World Health organization web site; <http://www.who.int/>

(7) Facilities and resources mandatory for course completion:

Candidates and their learning are supported in a number of ways:

- Lecture rooms: available in the department**

- **Computer Lab: available in the department** with a wide range of software
- Induction course introducing study skills
- Candidates logbook
- Programme Specification and Handbooks
- Extensive library and other learning resources
- Intranet with a wide range of learning support material

Course coordinator: Prof. Dr. Mohamed Azmy Khafagy

Head of the department: Prof. Dr. Mohamed Azmy Khafagy

Date: 27/3/2016