University: Mansoura

Faculty: Nursing

Program: Master Degree in Nursing Administration

Department: Nursing Administration

Course specifications

1-Basic Information.

Code: SNSA14

Course Title: Strategies in nursing

service administration

الإستراتيجية الإدارية للخدمات التمريضية

year/level: Master

Specialty, 2013/2014

Hours: Theory 2hrs x 32 week = 64hrs **Practical:** 9 hrs x 32 week = 288hrs

2-Course Objective:

This course introduces the graduate to the essential elements, knowledge, skills and implications that nurse must learn to succeed in today's health care environment.

3- Intended learning Outcomes: (ILOs):

A1- Define different concept and objectives of the strategic planning.

A2- Identify phases of strategic thinking.

A3- Define concept and goals of redesign.

A4- Define concept and barriers of restructuring.

A5- Identify different function of joint commission.

A6-Identify roles of various managerial and technical levels.

A7-Identify different styles of leadership.

A8- Identify different techniques of decision making and problem solving.

A9- List types of decision making.

A10- Identify concept of (team, team work, team building).

A-Knowledge and

Understanding:

	A11- Identify guidelines for effective team	
	building.	
	A12- Identify different type, sources and	
	phases of stress.	
	A13- List benefits and tips of time management.	
	A14- Define different concepts of (change,	
	change agent, organizational change,	
	driving force, restraining forces).	
	A15- Define concept of (productivity,	
	Efficiency, nursing productivity).	
	A16- Identify current methods for	
	measuring nursing productivity.	
	A17- Identify standards for an effective	
	selection process.	
	A18- Identify roles of staff development	
	educator and staff development director.	
	A19- Identify different methods of	
	performance appraisal.	
	A20- Identify characteristics of good	
	budget.	
	A21- Identify techniques of material	
	recourses.	
	B1-Discuss model and process of strategic	
	planning.	
	B2- Predict barriers and weakness of	
	restructuring.	
	B3-Describe the accreditation of nursing for	
	the provision and maintenance of	
	optimal quality of patient care.	
B-Intellectual Skills:	B4- Differentiate between various roles of	
	nursing levels.	
	B5- Discuss characteristics of effective	
	decision making and problem solving.	
	B6- Differentiate between group and team.	
	B7- predicts reasons of resistance for	
	change.	
	B8- Discuss consequences of stress.	
	Do- Discuss consequences of suess.	

management. B10- Discuss strategies to deal with resistance for change. B11- Develop productivity program. B12- Discuss reason of low productivity. B13- Illustrate forms of staff development B14- Discuss process of budget. B15-Discuss different methods of assignment. B16-Discuss characteristics of good tools B17-Discuss principles of material resource management. C1- Critique strategic planning model using SWOT analysis. C2- Apply technique of job redesign. C3-Evaluate leadership styles in different health care setting. C4-Use tools of managing time. C5- Design plan to overcome resistance of change. C6- Design staffing plan to fulfill staff requirements. C7- Critique system of recruitment and promotion of the heath care setting. C8- Develop staff development program C9- Use tools of performance appraisal. C10- Measure nursing productivity using task analysis. D1- Apply problem solving technique. D2-Explain how to manage time and avoid time wasters. D3- Explain selection process. D4-Create team sprit among staff nurses D5-Using coping strategies and dealing		B9- Discuss role of nurse manager in time	
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		D3- Explain selection process.	
		D4-Create team sprit among staff nurses	
		D5-Using coping strategies and dealing	

with stress
D6-Use principles of assignment and time
schedule effectively.

4- Course Content:

- 1- Strategic planning.
- 2- Health care organizational relationship (traditional relationship oriented redesigning, restructure and reengineering).
- 3- Joint commission on accreditation of health care organization.
- 4- Roles and functions of nurse managers at various managerial and technical levels.
- 5- Leadership
- 6- Problem solving and decision making.
- 7- Building and managing teams.
- 8- Managing stress and time.
- 9- Managing change.
- 10- Productivity
- 11- Staffing scheduling and assigning strategies.
- 12-Selection and development of personnel.
- 13-Staff development.
- 14- Performance appraisal.
- 15-Budget.
- 16- Material resources of nursing management.

5- Teaching and learning Methods:

- Interactive lectures.
- **G** Group discussion
- Individual and group presentation
- Assignment-problem solving.

6- Teaching and learning Methods of Students with Special

need: Not Relevant

7- Student Assessment Methods:

	- Semester work (Group discussion,		
	presentation of topics, library		
A- Assessment Methods	assignments)		
A- Assessment Methods	- Oral Examination.		
	- Practical examination		
	- Final written Examination		
	- Semester work in all 32 weeks		
B- Schedule	- Oral exam week 34		
	- Practical examination week33		
	- Final written exam week33		
	Semester work 48 24%		
	Oral exam 40 20%		
C- Weighting of Assessments	Practical exam 12 6%		
	Final term exam 100 50%		
	Total 200 100%		
8- List of references:			
A- Course notes	Not applicable		
	TomyA.(2009) Guide to nursing		
B- Compulsory Books	management and leadership, 8 th ed.,		
	Canada: Mosby Elsevir Pub.		
	- Cherry B. & Jacob S. (2005)		
	Contemporary nursing issues, trends and		
	management. 3 rd ed. USA: Mosby Elsevir		
	Pub.		
	- Griffin,R.(2006) Management, 8 th ed; New		
C-Recommended Books	Delhi: Houghton Mifflin Co.		
	- Wojner A. (2001): Outcome		
	management: application to clinical		
	practice. USA: C.V. Mosby Co.		
D- Periodicals, Web	- International Journal of nursing		
	studies(2005-2010)		

Sites,etc	- Journal of Nursing Management (2007-	
	2010)	

Course Coordinator:

Head of Department : Prof. Amira Ahamed Hasanen

University: Mansoura

Faculty: Nursing

Program: Master Degree in Nursing Administration

Department: Nursing Administration

Course specifications

1-Basic Information			
Code: NAS13	Course Title: Issue and Trends in nursing administration.	year/level: Master	
	المفاهيم الحديثة في إدارة التمريض	Specialty 2012/2013	
Hours: 2 Theory 2 hrs× 32week = 64 hrs			

2-Course Objective:

The course explores new issues and trends in nursing management Strategies which can be used in nursing practice and research.

3- Intended learning Outcomes (ILOs):			
	A1- Identify concept and component of empowerment.		
	A2- Identify different concept of quality and total quality management		
	A3- Identify types of bench marking		
	A4- Identify concept of nursing audit and its steps.		
A-Knowledge and	A5- Identify Essential aspects of critical thinking		
Understanding:	A6- Identify different concept and Models of emotional intelligence.		
	A7- Identify different concept, goal and requirements of six sigma.		
	A8- Identify Forces and Models of magnetism		
	A9- Identify concept of E-learning and its process.		
	A10- Identify Factors affecting globalization		

of health care.
A11- Identify steps of developing personal and career portfolio.

	T		
	B1- Discuss areas for empowering subordinates.		
	B2- Discuss total quality management process.		
	B3- Discuss benefits of bench marking.		
	B4- Discuss purpose of nursing audit.		
	B5-Determine characteristics of critical thinking.		
B-Intellectual Skills:	B6- Determine Characteristics of Emotional		
b interrectual skins.	Intelligence.		
	B7- Discuss importance of six sigma for improvement.		
	B8- Predict Barriers for magnetism		
	B9- Demonstrate different methods of E-learning.		
	B10- Determine the impact of globalization on heath care services.		
	B11- Discuss purpose and Benefits of portfolios.		
	C1-Using nursing audit as quality control.		
C-Professional Skills:	C2- Apply six sigma in health care institution		
	C3-Criticque heath care setting according to magnetism forces.		
	C4-Design student portfolio.		
	D1- Access sources of empowerment in heath care setting.		
	D2- Use steps of nursing audit.		
D-General and Transferable:	D3-Enhance critical thinking ability.		
D-General and Transferable:	D4- Improve Emotional Intelligence of student.		
	D5- Follow PCDA cycle.		
	D6-Communicate the effects of globalization.		

4- Course Content:

- 1- Empowerment
- 2- Total quality management
- 3- Bench marking, nursing audit.
- 4- Critical thinking
- 5- Emotional intelligence
- 6- Six sigma
- 7- Magnet hospital
- 8- E-learning.
- 9- Globalization of health
- 10- Introduction to portfolio of health professional

5- Teaching and learning Methods:

- Interactive lectures.

6- Teaching and learning Methods of Students with Special

need: Not Relevant

7- Student Assessment Methods:

A- Assessment Methods	- Final term exam	
B- Schedule	- Final written exam	
C- Weighting of Assessments	Final term exam 50 100% Total 50 100 %	

8- List of references:

A- Course notes	None		
	1- Dochterman M. J. and Grace K. (2009)		
	Current issues in nursing . 6th ed. St.		
	Louise: Mosby Inc.		
B- Compulsory Books	2- Cherry B, Jacob R. (2002) Contemporary		
	nursing , issues , trends and Management		
	. 2nd ed. St. Louise: Mosby Inc.		
	1- Walsh M and Walsh 2001) Evidence –		
	Based practice.Is patient satisfaction		
C-Recommended Books	evidence ? Nursing standards: 12 (49)		
C-Recommended Books	2- Recker D. Bess C. and Wellens L. (2000)		
	Decision Making process in shared		
	governance . nursing management . 27 (5).		
	- Journal of advancing in Nursing		
	- Shaw S. (2009) Nurses in management:		
D- Periodicals, Web	New challenges, opportunities.		
Sites,etc	International Nursing Review. 36 (6).		
	- Sullivan J. (2008). Nursing 2020: A study of		
	Nursing Future. Nursing Outlook: 35 (5).		

Course Coordinator: Dr/Awatef Hassan

Head of Department: Dr/ Mohamed azmy kafaghy.