



THE FIRST NATIONAL CONFERENCE
University & Industry
"The Role of the University in Economic
Development"
March 7th - 9th ,2015



CONFERENCE AGENDA

DAY ONE - 7TH MARCH 2015

TIME	Halls & Events
Conference Hall at Mansoura University's Administration	
9:00 - 10:00	Registration
10:00 - 12:00	Welcome Speech
	Mohamed Mamdouh Secretary of the Conference
	Prof. Mahmoud Elmeligy Vice President of Mansoura University
	Prof. Mohamed El Kenawy President of Mansoura University
	Speech of Participating institutions and VIP
	Speech of Students participation Sherif El baz Enacts Teame
	Speech of Mr. Khaled Abdel Kader Country General Manager, Microsoft Egypt
	Speech of Abeer Shakweer Advisor for Scientific Research and Innovation at MisrElkheir Foundation
	Speech of Dr. Talal Abu Ghazaleh Chairman of the Talal Abu Ghazaleh's Organization (TAG-Org)



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	Speech of Prof. Luckscheiter Director of DAAD Cairo Office.
	Speech of Prof. Mahmoud Sakr President of Scientific Research Academy
	Speech of the Ministers of Scientific Research, Military Production, Trade and Industry And Social fund for development Managing Director
	Speech of Prof. Elsayed Ahmed Abd ElKhalek Minister of Higher Education.
	Speech of Eng Ibrahim Mahlab Prime Minister
12:00 - 1:00	Coffee Break & The Inauguration of Research Exhibition
1:00 - 1:45	EU - Research and Innovation Programs Dr. Heba Gaber "The Research and Innovation Officer at the European Union Delegation to Egypt"
1:45 - 2:30	The different funding opportunities from DAAD and the Alexander von Humboldt Foundation Ms. Heba Afifi "DAAD program coordinator"
2:30 - 3:30	Break & Transition to the lecture halls



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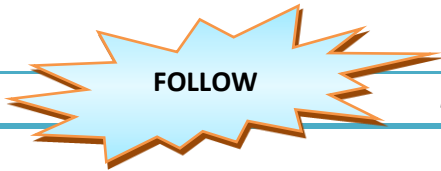
TIME	Halls & Events		
	Conferences Hall at Mansoura University's Administration	Faculty of Commerce	Faculty of Computers and Information
	DAAD Session	Economics of Scientific Research Session	Microsoft Session
3:30 – 6:30	<p>The Role of the German Science Centre in Industry-Academia Collaboration Dr. Roman Luckscheiter (Director DAAD/DWZ)</p> <p align="center">-----</p> <p>Introducing DAAD and Alexander von Humboldt Funding Opportunities Ms. Heba Afifi (DAAD, Alexander von Humboldt-Foundation)</p> <p>Training Highly Qualified Employees - How can Universities and the Industry cooperate? Input: Dr. Khaled Ismail, Founder and Chairman of Kiangel, the Prof. Dr. Florian Becker-Ritterspach: The IMAGINE Project: Building entrepreneurship</p>	<p>Economics of Higher Education. Prof. Muhammad Attwa Dean of Faculty of Commerce</p> <p align="center">-----</p> <p>The knowledge of economy requirements for institutions of higher education. Prof. Dr Ghada Amer Vice president of Arab Science and Technology</p>	<p>Microsoft Openness (Ihab Naguib)</p> <p align="center">-----</p> <p>Masr Ta3mal & Aspire Women ----- (Ghada Khalifa) Academic Outreach Programs (Ola Elwan)</p> <p>Productivity in Higher education</p>



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	<p>and management skills for university graduates in Egypt Panel: Rana Yacoub, Project Officer at KfW German Development Bank, tbc May Fathy Waly "International Education Management (INEMA)", tbc. Ms. Reem El Ramly, Marketing Director, Technische Universität Berlin - Campus El Gouna Prof. Dr. Florian Becker-Ritterspach Dr. Khaled Ismail, Founder and Chairman of Kiangel, tbc</p> <p>-----</p> <p>Demystifying Innovation DR. Mohab Anis Managing Director, Innovety LLC</p>	<p>Foundation</p> <p>-----</p> <p>Intellectual Capital as the Most Important Factor in Supporting and Increasing the Competitiveness of Industry Knowledge Competency Prof. Samir Abu El-Ftouh Faculty of Commerce</p>	<p>(Ebied Atef) Biz Spark & MVA (Aya Siam)</p> <p>-----</p> <p>Introduction to App development (Sherif El Mahdi)</p>
6:30 – 10:00	Dinner Party		



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	Faculty of Science	Faculty of Pharmacy	Faculty of Computers and Information	Faculty of Agriculture	Faculty of Engineering
9:00 – 10:00	Registration				
10:00 – 1:00	Session of Innovation and Commercialization and Technology Transfer <input type="checkbox"/>	Session of Chemistry & Industry <input type="checkbox"/>	Microsoft Session <input type="checkbox"/>	Aquaculture Session <input type="checkbox"/>	Misr El kheir Session <input type="checkbox"/>
	Technology Transfer and Universities: what, why and how? Dean of Faculty of Engineering at University of British Columbia Vancouver, Canada. ----- NU100 Social Entrepreneurship: Technology for Development Manager of Technology Commercialization and Industry Relations Office at Nile University	Connecting bridge between academia and both industry and environment Soha Salem Tobar Chemistry Administration ----- Industrial Chemistry Competitive study on heavy metals content in some recycled plastic and paper bags products Dr. Ayman Mohamed Habsy Green Chemistry	App Factory Program (Ahmed Abd ElMaged) Modern techniques of marine aquaculture as one of the effective solutions to increase Egyptian fish production Prof. Essa Dr. Mohamed ----- What is new in Windows 10 (Ahmed Aboulmagd) ----- Your creative way to Imagine Cup	Modern techniques of marine aquaculture as one of the effective solutions to increase Egyptian fish production Abdelrazik Professor of fish breeding and production - Aquaculture Division - National Institute of Oceanography and	Misr El Kheir and its incubation program Sally Metwally Director of Innovation and Entrepreneurship - Misr El Kheir ----- How to Start your Business DR. Thierry Sanders The founder and director of BiD Network



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	Faculty of Science	Faculty of Pharmacy	Faculty of Computers and Information	Faculty of Agriculture	Faculty of Engineering
		Removal of Zn(II), Fe(II) and Mn(II) from Industrial Wastewater by using Active Carbon Prepared from Sun Flower Seed as Adsorbent Dr.Deiaa M. Abd El Hady	(Mohamed Gafar)	Fisheries - Alexandria	
1:00 – 1:30	Break				
1:30 – 4:30	Nanotechnology & Industry Session	Intellectual property and patents □	Microsoft Session	Animal Production Session	Armed Forces Session
	Applications of Nanotechnology in Industry – Zewail City model. Prof. Mohamed Salah Abeia -----	Intellectual property Dr. Ahmed Donia Talal Abu Ghazaleh's Organization	Career Planning (Mostafa Hamdy)	Training of graduates of Agriculture and Veterinary Medicine Faculties in the field of animal production, and qualifying them for the labor market in the field of marketing and	The role of the Ministry of Defense and Armed Forces in the construction of an innovative national system between scientific research and industry



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	<p>Nanotechnology Center in Mansoura University</p> <p>Prof. Mohamed Nabil Sabry</p>			<p>Animal Care</p> <p>Dr. Taha Abdel Qader</p>	<p>Faculty of Technical Military - Engineering staff of the Armed Forces</p> <p>-----</p> <p>Distinction centers of Ministry of Military Production and their role in the application of scientific research in the university</p> <p>Dr. Eng. Hussein Olwany</p> <p>Head of Research and Development sector, National Authority</p> <p>-----</p>



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					<p align="center"> Dr. Eng. Yahia Mourad Chairman of the Board of Distinction centers at the Ministry of Military Production </p> <p align="center">-----</p> <p align="center"> Industrial Development Authority and its role in supporting the the scientific research at Egyptian universities Industrial Development Authority </p>
4:30 – 5:00	Break				



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	Benefit from the industrial waste Session	Intellectual property and patents	Microsoft Session	Animal Production Session	New & Renewable Energy Session
5:00 – 7:00	Innovative trends to benefit from the industrial and agricultural waste Prof. Haithem ElSharqawy Prof. Amro Helal Scientific Research Academy ----- Textile value-added products from the remnants of tissue Prof. Mohamed Adel Elhaddey Faculty of Engineering – Mansoura University	Patents Eng. Mohamed Mustafa Talal Abu Ghazaleh's Organization	Personal Branding (Mostafa Hamdy)	Training of graduates of Agriculture and Veterinary Medicine Faculties in the field of animal production, and qualifying them for the labor market in the field of marketing and animal care Dr. Taha Abdel Qader	Renewable Energy in Egypt ... Prospects and Challenges Dr. Eng. Mohamed Elkhayat ----- The integrated management of renewable energy in agriculture Prof. Mostafa Abdel latif Ramadan Faculty of Agriculture – Mansoura University
7:00 – 10:00	Dinner Party				



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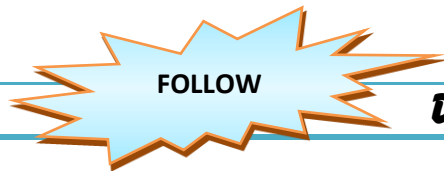
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	Conferences Hall at Mansoura University's Administration	Faculty of Computers and Information	Faculty of Science	Faculty of Commerce
9:00 - 10:00	Registration			
10:00 - 2:00	Entrepreneurship Day (Panel discussions)	Microsoft Session	Biotechnology Session	Social Fund for Development
	Role of Government in Enabling Innovation and Entrepreneurship Rasha Yehia Tantawy Head of Entrepreneurship & Business Support Department at TIEC ----- The Role of Universities in Promoting Entrepreneurship. Dr. Hadia H. Abdel Aziz assistant Professor of	App development workshop Sherif El Mahdi, Ibraheem Osama, Ahmed Sengab	Biotechnology and its applications in medicine, agriculture and energy Prof. Amro Egeiz Genetic Engineering Institute ----- Egyptian Science, Technology and Innovation Observatory (ESTIO)- STI Indicators production Haïam Helmy Ibraheem Mahmoud Director of Egyptian Science, Technology and Innovation Observatory (ESTIO)	Non-financial services provided by the Social Fund to support small projects Dr. Rafaat Abbass Head of the central sector of the non-financial services of social fund for development ----- Financing small projects submitted by the Social Fund to support small projects Ms/ Nevein Jamaa



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	<p>Innovation Management at the German University in Cairo</p> <p>MOSAIC – The Platform for EU-MED Funding possibilities of collaborative projects</p> <p>Ossama haggar</p> <p>-----</p> <p>From idea to company (Start ups)</p> <p>Technological incubators and its role in supporting the economy</p> <p>Eng Mohamed Aboud Managing Director of Hadath Eng Mohamed Abd Elmaksod Delta Techno-preneurs Association Executive Manager</p>			<p>Head of the Central sector for financing small projects</p> <p>Regional Social Fund offices and its role in supporting small projects</p> <p>Mr/ Mahmoud Mehrez Head of the central sector of the regional offices</p>



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2:00 – 2:30	Break			
3:00 – 5:00	Conferences Hall at Mansoura University's Administration			
	CONFERENCE RECOMMENDATIONS			
	Investment in scientific research			
	Prof. Mohamed El Kenawy Prof. Magda Naser Prof. Mahmoud Elmeligy Prof. Amro Farouk Abdelkhalek Dr. Mohamed Mamdouh			